

# The Cheer Building / Under Armour World Headquarters @ Tide Point

Baltimore, MD

## PROJECT DESCRIPTION

Set on Baltimore's Inner Harbor, directly across the water from the downtown business district, a piece of the city's past is redefining its future. Under Armour World Headquarters, the former site of the historic Procter & Gamble plant in Locust Point, provides a unique campus with state-of-the-art, high-speed communications infrastructure, beautiful light-filled spaces and dramatic views of the city's skyline.

This mixed-use environment, featuring a waterfront park and promenade, has set the stage for the revitalization of the entire neighborhood of Locust Point. And its easy accessibility has made it headquarters for some of the region's most prominent businesses. The Under Armour World Headquarters is set on a 15-acre site with distinctive buildings - currently offering 400,000 square feet of office and retail, turnkey, fully renovated and wired for productivity.

Cross Street Partners is the owner/property manager for the Cheer Building which provides an additional 350,000 square feet of commercial and retail/restaurant space to this popular waterfront campus. ■

**cross**  
**street**  
PARTNERS



### Client

Under Armour

### Size

350,000 SF

### Tenant

Under Armour

Cross Street Partners  
2101 E. Biddle Street, Suite 1201  
Baltimore, MD 21213

[crossstpartners.com](http://crossstpartners.com)